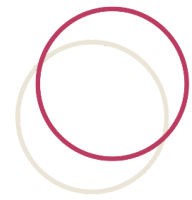


FOR IMMEDIATE RELEASE

SOGFASH



Social Growth for Circular Fashion Project Unveils Exciting Results from Training Course in Madrid

[Madrid, 28th May] - Social Growth for Circular Fashion (SOGFASH) is thrilled to announce the successful completion of the training course based on education materials developed by its consortium. The training course was held at IED Madrid - Istituto Europeo di Design from May 22nd to May 28th, 2023. The event proved to be a resounding success, empowering participants with essential skills and knowledge to drive positive change in the fashion industry.

The SOGFASH training course, dedicated to empowering NEETs (neither in employment nor in education or training) women, youth, students, learners, educators, and women over 55, provided a unique opportunity to gain new knowledge about circular fashion through workshops based on toolkits developed by the SOGFASH partners consortium.

From hands-on workshops to insightful discussions, they were immersed in a transformative learning experience. During the training course, participants developed a deep understanding of the circular economy, and explored innovative approaches to reduce waste, apply circular economy into their own design practice and foster ethical and eco-friendly fashion. The collaboration with SOGFASH trainers and partners was instrumental in delivering comprehensive learning and training experiences across various domains:

1. Onboarding and Belonging: Mine Vaganti NGO
2. Personal Growth, Power of Community, and Co-Empowerment: HumanNation
3. Impact Models and Collaborations: Life Learning Development e.V. (LLD) and Afridat Research and Innovation GmbH
4. Visual Research for Fashion and Mood Board Development: IED Madrid
5. Produce Capsule, Pattern-cutting, and Zero Waste Tailoring: SOFFA - Social Fashion Factory
6. Materiality, Textiles and Fashion Supply Chain: Fashion Revolution Czech Republic
7. Promotion and Marketing for Circular Fashion: Mine Vaganti NGO

The SOGFASH project invites everyone to join the movement for circular fashion and stay tuned for further updates through their website at <https://sogfash.com/>. The project aims to shape a fashion industry that respects both people and the planet. Together, we can make a significant difference!

For more information about the Social Growth for Circular Fashion project, please visit our website at <https://sogfash.com/> or contact info@sogfash.com.