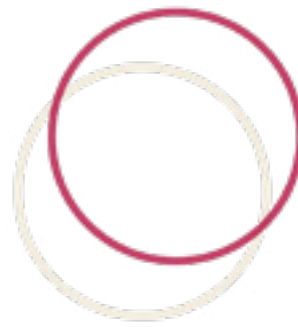


# SOGFASH



## SOCIAL GROWTH FOR CIRCULAR AND HERITAGE FASHION

A project aiming to develop a capacity-building program for women in the fashion industry to help them acquire the needed skills in the circular fashion processes and traditional techniques that are part of the culture and heritage of each region.

1 Educational toolkit for NEETs women upskilling in circular and heritage garment and textile sectors

2 Digitised educational program with handbooks, manuals and workshop materials addressed to educators

3 Pilot testing of a final digital educational platform with online modules, online manuals and toolkits



## MOVING TOWARDS CIRCULARITY THROUGH HERITAGE

Global fashion consumption continues to gain speed at unsustainable levels and relies on a culture of disposability. Around the world, we produce too much clothing, from unsustainable materials much of which ends up incinerated or in landfill. In order to combat the climate crisis and protect precious natural resources we must rethink the entire system, moving from a model built on overconsumption and disposability to one that is circular where materials and products can be used for much longer.

Social Growth for Circular and Heritage Fashion project supports young NEETs women who are in need of practical skills that will enhance their employability and their vision to build a meaningful career. The project provides young women access to peer learning from women over 55 who possess the knowledge of sustainable and heritage craftsmanship techniques on textile and garment production.



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